

Press Release

Contact _____ (your name) _____ (phone # and email)

Use by _____ (put date about 2 months from when you send it)

_____ (artist name) received the _____ Award at the Wisconsin Regional Art Program (WRAP) Conference on _____ (date). The juried exhibition is co-sponsored by the Wisconsin Regional Artists Association and WRAP, UW-Madison.

Artist information:

_____ (artist name) began making art in _____ media in _____ year.

Add the title of the awarded artwork and any interesting information about it

Add your personal thoughts about the art and award

Add other awards, publication and interests that you have received

Add your contact information and/or web page if you want it listed in the newspaper

Wisconsin Regional Artists Association and Wisconsin Regional Art Program:

Wisconsin Regional Artists Association (WRAA) is a non-profit organization of over 500 non-professional artists from the state of Wisconsin and beyond. WRAA works closely with the Wisconsin Regional Art Program (WRAP) through the UW-Madison, Department of Liberal Studies and the Arts to provide educational resources, opportunities to exhibit and encouragement to the artistic development of its members.

Wisconsin Regional Art Program (WRAP) is developed and administered by the UW-Madison's Department of Liberal Studies and the Arts. WRAP exhibits/workshops began in 1940 to encourage the creative growth of Wisconsin non-professional artists from rural areas. WRAP exhibit/workshops are held throughout the year and all around the state. Regional exhibits include a workshop day for participating artists and the public in which a guest artist gives a lecture or demonstration, then the judge leads an educational critique of the exhibited artwork. Participants may exhibit up to three pieces of art in any WRAP exhibit/workshop. State Award works are eligible to exhibit at the Annual State Art Exhibition and Conference held in September each year in Madison. More details of the program can be found at www.wraawrap.com

Note to artist: Congratulations on your State Award! Feel free to use this sample press release to announce your award in your local newspaper(s.) Fill in the blanks and suggestions with your own information. You can send it by e-mail, fax or regular mail. Any questions, contact Vina Yang, 608-798-1005 or vyang@yahoo.com